



Forms

Bachelor of Science in Nursing

Ethical Advertising and Promotional Materials

Acknowledgement Form

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I acknowledge that I have been trained and am aware of the ethical and legal requirements placed upon advertising and promotional materials at Platt College, in compliance with the Accrediting Commission of Career Schools and Colleges (ACCSC) and the Accreditation Commission for Education in Nursing (ACEN) standards.

I ensure that all advertising, promotional materials, statements and claims are truthful and accurate. I ensure that Help Wanted Classifieds are not used in advertising Platt College's educational programs.

Finally, I confirm that I provide the final authorization and approval, in agreement with Platt College staff, necessary for all advertising and promotional materials, as related to student recruitment and College marketing.

Advertising Staff Signature

Date